DRAFT MINUTES
State Consumer Health Information and Policy Advisory Council
Meeting Date: December 5*, 2014*
Time: *10:00am – 12:00 pm*
Location: *Webinar/Agency for Health Care Administration*

Members Present: Nikole Helvey, Chair; Michael Wasylik, MD, Vice Chair; Heidi Fox (proxy for Secretary Elizabeth Dudek); Diane Godfrey; Chris Struck (proxy for Jack McDermott); Paul D. Myers; Kim Streit; Jill Sumfest, MD; Mary Pat Moore (proxy for Wences Troncoso); Karen van Caulil, PhD; and Tracy Yacobellis

Members Absent: Michael Anway, Laura Cantwell and Tammy Perdue

Staff Present: Cruz Conrad, Cathy Cross, Beth Eastman, Carrie Gaudio, Jessica Hand, Adrienne Henderson, Emily Kinman, Rachel Lacroix, Jennifer Miller, Nancy Tamariz, Carolyn Turner, Dana Watson, Joy Styrcula, and Marsha Webb

Interested Parties Present: Alexandra Abboud, Florida Dental Association; Mark Alexander, ISC; Courtney Douglas; Michael Delaney; Beth Galt-Salsamendi, Blue Cross Blue Shield of Florida; Jefferson Howe; Samuel Lewis, Feldman Gale; Alma Littles, FSU College of Medicine, Michael Poche, Florida House of Representatives, Kenney Shipley, NICA; Julia Smith; Ashley Tait-Dinger, Florida Health Care Coalition; and Warren Gabe, Rutledge & Ecenia

Call to Order, Welcome and Roll Call: Ms. Nikole Helvey, Chair, called the meeting to order welcomed attendees, introduced new members- Paul Myers from the Department of Health and Tracy Yacobellis from the Department of Education, and called roll.

Review and Approval of Minutes: The Chair called for review and approval of the September 17, 2014 draft minutes. Dr. Michael Wasylik made a motion to approve and Kim Streit seconded the motion. The Council voted to accept the minutes with no objections.

Agency Updates: Heidi Fox shared that Statewide Medicaid Managed Care rollout completed on August 1. She advised that the Agency established a business intelligence competency center to improve coordination of Agency technology projects across divisions, online licensing will be available for agency-licensed providers by the end of the fiscal year and Certificate of Needs were opened for nursing home beds. The Agency received 87 applications for nursing homes and 18 for hospices.

Health Information Exchange Coordinating Committee (HIECC) Update: Dr. van Caulil updated the Council on the HIECC meeting, held November 21, 2014, and noted that Deputy Secretary Molly McKinstry welcomed new member Hal Perlman, representing Parrish Medical Center.

Dr. van Caulil stated that Aaron Parsons gave an update on the Event Notification System (ENS), reporting that 205 hospitals signed up to participate, and 43 hospitals are in production to provide alerts.

Dr. van Caulil relayed the PLU User Group met on August 28, 2014 and October 30, 2014, receiving updates from the nodes and Harris team. She also reported that Gigi Cowart, Harris Project Manager, presented quarterly highlights through October 2014.

Dr. van Caulil also reported on proposed policies related to the participation of the Florida HIE in the eHealth Exchange. Policies have been developed for two use cases, emergency department exchange and exchange with the SSA for disability determinations. Dr. Gloria Deckard presented the results of a survey of Florida pharmacies about their experience with e-prescribing. The majority of respondents indicated a preference for e-prescribing although respondents indicated very limited e-prescribing of controlled substances.

Mary Schrenker gave an overview of the EHR incentive program, reporting that 6,398 eligible professionals and 173 eligible hospitals have received Medicaid incentive payments, as of November 7, 2014. She explained the CMS flexibility rule for 2014 program year and indicated the Agency would be able to process attestations under the flexibility rule in spring of 2015.

Dr. van Caulil reported that a project to demonstrate pediatrician use of the hybrid PLU service has been initiated under the Agency's CHIPRA grant. The project will assist pediatricians in registering for the service and document use cases.

Dr. van Caulil concluded her report on the HIECC minutes by advising that the next HIECC meeting is tentatively scheduled for February 20, 2015 in Tallahassee.

Dr. Jill Sumfest inquired as to why the Agency allowed discharge notification as opposed to admissions. Heidi Fox advised that the Agency requires notice of discharges and ED visits, with optional admissions notification as some hospital data sources would not know upon admission if the patient had self-pay and restricted their record. Dr. Sumfest noted that there are health plan initiatives to identify members who do not need hospital admittance and could be seen by their health care provider within 24-hours, placed in a skilled nursing facility, or other facilities and avoid acute admission altogether. She continued that there is no way for health plans to identify these members once they have left and or been placed in a bed, and asked if the Florida Association of Health Plans should start discussions with the Florida Hospital Association on the issue. Ms. Fox agreed that it would be a good place to start discussions and confirmed that all hospitals would be in production as data sources by the end of March. Mary Pat Moore (proxy for Wences Troncoso) indicated that they would talk about the best way to proceed.

Medicaid Health Plan Report Card - Presentation: Rachel Lacroix and Cathy Cross, with Medicaid Quality Management, presented the Medicaid Health Plan Report Card. Ms. Cross stated that the MMA (Managed Medical Assistance) program requires a health plan report card that is annually updated, posted on the state's website, and presents an understandable summary of quality access and timeliness regarding the performance of each MMA health plan. The first year of the report card will display calendar year 2013 data and is scheduled to be published in January 2015. Only health plans that previously contracted with the Agency and have continued on as MMA plans will be included in the data. Ms. Cross continued that members enrolled in plans for a specified period of time and meets the criteria for continuous enrollment are included in the calculations.

The plans will be compared against national Medicaid benchmarks and against each other, using a five-star rating scale. One star is the lowest rating and represents worse than 90% of all Medicaid health plan scores. Ms. Cross stated that Medicare and commercial health plans are also changing to a five-star rating scale using national benchmarks.

Dr. Sumfest inquired if the five-star rating will be confusing for plans that have MMA, MA [Medicare Advantage], and commercial business. She stated members may have trouble differentiating between

marketing materials and branding for the different types of plans and asked if the Agency had considered defining how the rankings will be used or displayed in marketing materials. Dr. Rachel Lacroix replied that ranking references will point to Medicaid; and the ratings key will be prominently displayed so consumers know how ratings are given. Dr. Lacroix also stated that Medicaid Plan Management could discuss giving guidance on marketing. Kim Streit asked if Medicare currently has guidance on plan marketing that the Agency could use and Heidi Fox added that the Agency used three-star ratings for many years. Dr. Sumfest countered that a five-star rating similar to one used by Medicare could be confusing for the average person; and health plans may be less likely to advertise a poor rating on a three-star scale.

Ms. Cross concluded that this is the first phase of the Medicaid Health Plan Report Card and that feedback is welcome and may be sent to qualityinMC@ahca.myflorida.com.

ACTION ITEM: Update the Advisory Council on the Medicaid Health Plan Report Card progress. Update the Advisory Council with regards to marketing materials and the Medicaid Health Plan Report Card.

2015 Long-Range Plan: Update and Implementation Status Plan: Nancy Tamariz, Beth Eastman and Heidi Fox updated the Council on the draft 2015 Advisory Council Long-Range Plan.

Beth Eastman began with advising that the 2015 Long-Range Plan, a statutorily required annual report, was still in draft and missing numbers would be filled in at the end of the year.

Ms. Nancy Tamariz presented 2014 accomplishments for the Data Collection Unit, and goals and measurable objectives for 2015.

Kim Streit commented that meeting minutes for the previous [Advisory Council] meeting include discussion to improve data currency by implementing rule to shorten [data certification] time frames; and create a workgroup to look at challenges for hospitals reporting on shorter time periods. The rules would be effective January 1, 2016. Ms. Streit inquired as to why this topic was not included in the 2015 goals. Ms. Heidi Fox responded that there is a plan to convene the Data Standards Workgroup in early 2015 to talk and understand the work flow involved with changing submission timelines. Ms. Fox stated that we will incorporate in the report under the 2015 goals that we will be assessing possible changes to hospital data certification from 5 months to 4 months.

Nikole Helvey, Chair, asked what unit of measure would be used to measure management of the ICD-10 implementation. Ms. Tamariz explained the steps to implementation of ICD-10 and Ms. Helvey noted that successful completion of each step would be the unit of measure.

Beth Eastman presented 2014 accomplishments on improving and promoting FloridaHealthFinder, and goals and objectives for 2015.

Ms. Eastman asked for council feedback on next year's proposed goal of 3.5 million website visits; and Nikole Helvey advised that the goal should be reassessed to between a 7% and 10% increase in visits. Ms. Eastman agreed to consider a 7% increase on the 2014 total visits.

Ms. Heidi Fox updated the Council on the Health Information Technology accomplishments for 2014 and the goals and objectives for 2015.

Kim Streit asked if the Agency planned to add evaluation of an All Payer Claims Database (APCD) to the 2015 Long-Range Plan. Ms. Fox stated that an APCD was not included in the upcoming legislative budget request.

ACTION ITEM: Schedule a Data Standards and Transparency Committee meeting in early 2015 to discuss assessment of possible data certification rule changes. Need to incorporate this goal into the 2015 Long-Range Plan. Also need to update the Plan with end of the year numbers, when available.

All Payer Claims Database Research (APCD) Project: Dr. Karen van Caulil, in her capacity as a University of Central Florida (UCF) professor, presented an APCD Value Proposition She presented on the benefits of an APCD to consumers, providers and policymakers and expressed that there has been a push for the level of transparency that an APCD provides.

Dr. van Caulil continued that there are political, financial and technical barriers to APCD acceptance, including privacy concerns. She further noted that implementation costs are $350,000 to $5 million dollars; and it takes legislative approval to get funding. Sustainability is also a challenge; whether it is done through membership or data request fees. Only 50% of states allow de-identified data to be collected or reported and exemplary states that currently have APCDs: Colorado and Maine, advised they are prepared to help. Dr. van Caulil stated that though FloridaHealthFinder has similarities to an APCD, there are still limitations, such as not displaying actual costs. Elizabeth Mitchell, with the Maine APCD and UCF students recommend investigating other avenues of funding such as grants.

Nikole Helvey opened the floor to discuss strategies to educate on the APCD and noted that as local health councils who collect and disseminate hospital utilization data; they are interested in an APCD. Kim Streit added that determining who advocates for creating an APCD, and getting legislative support and funding is another issue. Paul Myers suggested reaching out to Safety Net, We Care, and Free and Charitable Clinics to capture and quantify data on unbilled provided services. Mary Pat Moore stated that more detail is needed on implementation, design and APCD interoperability with other state databases. Dr. van Caulil responded that the Maine APCD be viewed as a model for design. She also recommended a refresher on Florida's Sunshine Laws for the next meeting.

ACTION ITEM: Provide the Advisory Council with a refresher on the Sunshine Law.

Motion: Nikole Helvey entertained an action to approve the draft 2015 Long-Range Plan. Kim Streit motioned to approve and Dr. Jill Sumfest seconded the motion. The Advisory Council voted to accept the 2015 Long-Range Plan with no objections, pending the addition of final numbers and corrections after the end of the year.

The next meeting will be scheduled in March 2015 and the Chair adjourned the meeting at 12:03 p.m.