



CHARLIE CRIST  
GOVERNOR

ELIZABETH DUDEK  
INTERIM SECRETARY

**FOR IMMEDIATE RELEASE**

September 9, 2010

**Contact:** Tiffany Vause, Press Secretary  
[Tiffany.Vause@ahca.myflorida.com](mailto:Tiffany.Vause@ahca.myflorida.com), 850-412-3623

**FLORIDA AGENCY FOR HEALTH CARE ADMINISTRATION LAUNCHES ONLINE ENROLLMENT FOR THE MEDICAID MANAGED CARE PILOT PROGRAM**

*~Florida Medicaid recipients can choose their health plan online ~*

**TALLAHASSEE** – The Florida Agency for Health Care Administration (Agency) today announced that Medicaid recipients in the Medicaid Managed Care Pilot program can now choose their health plan online at [FLMedicaidReform.com](http://FLMedicaidReform.com). Enrolling in a health plan online is a new option for Medicaid recipients, in addition to calling toll-free or mailing their request. Recipients can select their language preference and then click on the red “Enroll Online” button to begin the online enrollment process.

The Florida Medicaid Managed Care Pilot is a program in Baker, Broward, Clay, Duval and Nassau Counties that seeks to improve the services provided to Medicaid recipients through mandatory participation in managed care plans, such as health maintenance organizations and provider service networks, for specific populations. The program began in 2005, and as of August 1, 2010, 266,922 Floridians are enrolled in the Florida Medicaid Managed Care Pilot.

“The Agency is committed to helping Medicaid recipients take charge of their own health care,” said Interim Secretary Elizabeth Dudek. “By providing an opportunity for recipients to enroll online, they have the opportunity to make the best decisions for themselves and their families when it is convenient for them.”

The online enrollment allows recipients to choose their health plan 24 hours a day, seven days a week, wherever they have Internet access. Recipients can enroll in English, Spanish or Creole. To enroll, recipients will need three of the following five criteria: Recipient number, Medicaid Card ID number, Social Security number, first name and last name, and/or date of birth.

The Agency is able to provide the online enrollment process to Medicaid recipients in the Medicaid Managed Care Pilot program through its partnership with Automated Health Systems (AHS). The Agency contracted with AHS to provide Choice Counseling services to Medicaid recipients in the Medicaid Managed Care Pilot program in March of this year.

“AHS is excited about our partnership with the Agency and the opportunity to serve Floridians through our administration of the Medicaid Managed Care Pilot Choice Counseling Program. We are proud to bring over 30 years of experience in providing quality services to Medicaid recipients and state Medicaid agencies. We are delighted with the Agency’s appreciation of our “high tech” and “high touch” approach to equipping and empowering Floridians to make a best fit Medicaid Managed Care Pilot health plan selection,” said Fred Hanks, Vice President of Operations for AHS.



The Agency will hold a series of trainings on the health plan enrollment website. Medicaid recipients and stakeholders are invited to attend and receive training on the online enrollment process. Agency staff will also be available for questions after the presentation. Feedback from participants will be used to help improve features of the website.

The Florida Medicaid Managed Care Pilot Website Training Presentations will take place:

**Tuesday, September 14, 2010**

**1:00 – 3:00 p.m.**

**Lutheran Social Services**

**4615 Phillips Highway**

**Jacksonville**

**Wednesday, September 15, 2010**

**1:00 -3:00 p.m.**

**Agency for Health Care Administration, Area 10 Office**

**1400 West Commercial Boulevard, Room 195**

**Fort Lauderdale**

Floridians may visit the Medicaid Managed Care Pilot program website at [FLMedicaidReform.com](http://FLMedicaidReform.com). To submit questions and comments, please contact the Agency via email at [MedicaidReform@ahca.myflorida.com](mailto:MedicaidReform@ahca.myflorida.com).

**###**

*The Agency for Health Care Administration is committed to better health care for all Floridians. The Agency administers Florida's Medicaid program, licenses and regulates more than 41,000 health care facilities and 43 health maintenance organizations, and publishes health care data and statistics on [FloridaHealthFinder.gov](http://FloridaHealthFinder.gov). For more information, please visit [AHCA.MyFlorida.com](http://AHCA.MyFlorida.com).*